

# The Hague Housing Conference

CIMGlobal Client Case Study

**24. - 27. FEB**  
Urbego workshop  
in collaboration with  
The Hague Municipality,  
Woonstad Rotterdam  
and Stipo

**27 FEBRUARY**  
Rotterdam Study tour  
to Katendrecht in  
collaboration with  
Woonstad Rotterdam  
Reception at Bel Air Hotel  
The Hague

**28 FEBRUARY**  
Conference

**FEBRUARY 28TH, 2014**  
Bel Air Hotel  
City of The Hague

**Organising office:**

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## About the organization

The International Federation for Housing and Planning (IFHP) is a worldwide network of professionals representing the broad field of housing and planning. The federation organizes a wide range of activities across the globe creating opportunities for an international exchange of knowledge and experience in the professional field.

## Determined goals

After a successful delivery of the first edition of the 'The Hague Housing conference' (THHC) in 2013, IFHP approached us again to take care of their logistical needs for the THHC 2014.

Among other things, CIMGlobal has done:

- Logistical and financial coordination
- Speaker handling
- Sponsor handling (contracting & fulfillment)
- Price negotiations and final booking of the meeting venue



## Created value

For the THHC, CIMGlobal assisted with a logical and efficient coordination of all arrangements which were required for catering and audiovisual needs, signage, programming and room allocations and the organization of a registration area. Sourcing out the coordination and logistics, gives organizers time to plan their content and programme with maximum care.

For the 'The Hague Housing Conference' we have also arranged social events like a VIP dinner and we made the arrangements for a Welcome Reception.

To ensure a care free registration process for all participants, we have prepared all registration material such as badges in advance and we helped the organization with their onsite registration handling.

For all invited speakers travel arrangements have been made, including bookings and reimbursements. The speakers were also invited to the special VIP dinner, together with the contracted sponsors of the conference.

All administrative handlings for the sponsors such as contracting, registration and invoicing were taken care of by the CIMGlobal team in Amsterdam. During this process we kept in mind both the needs of the sponsors and of course the needs of IFHP.

Just like the preceding year, the 'Bel Air hotel' in The Hague set the stage for the conference. CIMGlobal has a long history and experience with this venue and were able to help negotiate sharp prices for the meeting and the hotel rooms.

## Delivered results

THHC 2014 was again a success for IFHP. The programme was more compact and the organization experienced an almost care free conference, allowing the participants to act as a think tank to share ideas, network and cross-fertilize with global housing experts.

